



Lottie our Axolotl is excited to share the latest Council cookie news with you! Follow along this email to find out the latest cookie news and celebrate our amazing girls of the Girl Scouts of California's Central Coast!



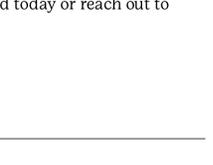
## Troop Cookie Training

### Cookie Training Sessions

Register for one of our free Cookie Smart Cookie Training Sessions.

[REGISTER HERE](#)

Last Year Girls Raised Cookie Troop Funds Totaling:  
**\$1,269,781**

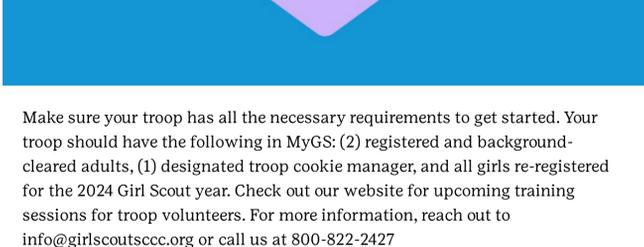


Girl Scout Cookie sales are not just about delicious treats; they power the success of girls in countless ways. These sweet endeavors serve as the fuel for a multitude of adventures, enabling girls to embark on exciting journeys and gain new skills. The proceeds also contribute to impactful community service projects, allowing Girl Scouts to make a positive difference in the world around them. From once-in-a-lifetime trips to fostering troop camaraderie, the benefits are as diverse as the array of cookies offered. The sales create a powerful ripple effect, empowering girls to develop leadership qualities, embrace teamwork, and build a foundation for lifelong success. Get started today!

Talk with you Troop Cookie Coordinator to get started today or reach out to [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org).

[Troop Cookie Coordinator Form](#)  
[Service Unit Cookie Coordinator Form](#)

## Troop Renewal



Make sure your troop has all the necessary requirements to get started. Your troop should have the following in MyGS: (2) registered and background-cleared adults, (1) designated troop cookie manager, and all girls re-registered for the 2024 Girl Scout year. Check out our website for upcoming training sessions for troop volunteers. For more information, reach out to [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org) or call us at 800-822-2427

### Important Dates:

(FCFS= First Come First Serve)  
(ACH= Automated Clearing House)

December/January Troop Cookie Coordinators - Hold a Cookie Program training/meeting for girls and their families. Check roster in MyGS for all girls and ensure their information is correct. Attend a Troop Cookie Coordinator Training.

December 1 SMART COOKIES opens - enter initial order based on number of girls registered in your Troop.

Enter Early Recognition Order - Verify the Bank Information is correct.

Confirm 2 leaders are entered in the system.

If any information is incorrect or missing contact: Customer Care at 800-822-2427 or email: [info@girlscoutscoc.org](mailto:info@girlscoutscoc.org)

January 7 (Sunday) Troop Initial Order due in SMART COOKIES - once submitted information cannot be changed.

January 6, 13, 20 Cookie Rallies - all age levels - times and locations - check our event calendar for dates and registration.

January 4 - 24 FCFS - Booth Selection in SMART COOKIES, each round will begin at 7:00 pm

January 25 - 27 Cookie Delivery to Troops - contact your Service Unit Cookie Coordinator for dates, times, and locations in your area.

January 27 (Saturday) Cookie Program Begins!

February 1 Cookie Cupboards open - check our cupboard calendar for locations, dates and times.

February 2 (Friday) Booth Opportunities begins (all types, virtual, in-person, drive-thru)

February 6 (Tuesday) ACH Draft #1 - 20% of all cookies on troops initial order placed by January 8.

February 16 - 18 National Cookie Weekend - GSUSA Virtual Booths open - send pictures to [media@gsusa.org](mailto:media@gsusa.org)

February 28 (Wednesday) ACH Draft #2 - 30% of all cookies picked up by or transferred to Troops as of Sunday, February 19

March 10 (Sunday) Town of Cookie Program (March 10 - 16 is National Girl Scout Week - Paint Your Town Green!)

March 17 (Thursday) Review/Print Troop Balance Summary, verify payments and transfers, allocate all cookies to girls

March 22 (Friday) Main and Troop recognition orders due in SMART COOKIES - all Troops, including opt out Troops

March 26 (Tuesday) ACH - Final - balance due - all cookies ordered by and transferred to troop

End April/May Rewards delivered to Service Unit representative for distribution

[COOKIE CENTRAL](#)

## D/B/J/C/S/A- Cookie Rallies Are This Month!!



Are you excited for cookie season? Then join your local Girl Scouts at your local Cookie Rallies to learn all about Girl Scout Cookies! Cookie Rallies are a fun, interactive way for Girl Scouts to learn the five essential skills: Goal Setting, Decision Making, Money Management, People Skills, and Business ethics.

C/S/A- Want to be a Rally girl? Register for only \$5 and assist a booth with us.

Registration includes:

- Entry to Cookie Rally Session
- 5 Skills Booths
- Fun Booths
- Earn Your Cookie Rally Patch
- Exclusive Cookie Rally Passport
- Entry to win an Axolotl Costume!\*
- Plus, Enjoy Other Exciting Cookie Inspired Giveaways
- \$15 registered Girl Scouts
- \$25 Non-GSCCC registered Girl Scouts

*\*(Youth Sized)*

Invite your friends!!

Secure your spot now and save!

[REGISTER NOW](#)

## Attend a GSCCC Council Led Rally and Enter to Win

When you register for one of our upcoming GSCCC Council Cookie Rallies, you are automatically entered for a chance to win 1 of 4 Axolotl Costumes\*!

These costumes are a great tool to draw attention to your Cookie Booth this season!



## Attention Volunteers: AB506 LiveScan at Cookie Rallies

Live Scan will be on location at two of our Cookie Rallies. Volunteers can attend whether they have girls in attendance or not. The following locations are available below. (Note this vendor will bill the council directly, no need for a BCIA form or reimbursement process.)

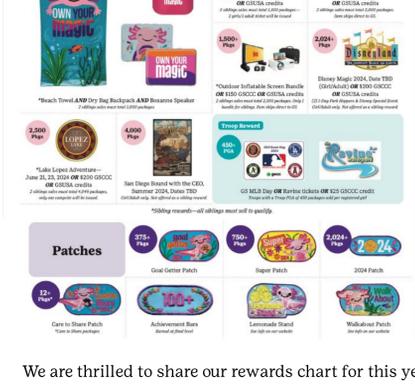
Cal Lutheran Cookie Rally

Saturday, January 13, 2024 from 11:00 am - 1:00 pm

Courtyard Marriott- Oxnard- Cookie Rally

Sunday, January 14, 2024 from 11:00 am - 1:00 pm

## 2024 Cookie Rewards



Set your cookie goals and earn exciting rewards

We are thrilled to share our rewards chart for this year's 2024 Cookie Season.

[VIEW REWARDS FLIER](#)

## Cookie Badge Workshops- D/B/J/C/S/A



Cookie Badge Workshop

D/B/J/C/S/A

February Dates

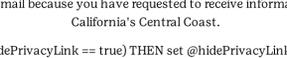
Valerie- Troop 65017

Girl Scouts, earn your cookie badges with ease at one of our workshops at our retail centers!

Registration for each level:

- Daisy - My First Cookie Business
- Brownie - My Cookie Customers
- Junior - My Cookie Team
- Cadette - My Cookie Venture
- Senior - My Cookie Network
- Ambassador - My Cookie Business Resume

**REGISTER NOW**



Have a question? Don't be shy!  
[Contact us](#) for more information.

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